

Ministerial Procurement Unit

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MINISTRY FOR GOZO
HEAD OFFICE DG OPERATIONS, ST. FRANCIS
SQUARE,
IR-RABAT, GOZO, MALTA

21st January 2020

REFERENCE NUMBER: MGOZ/MPU T 5/2020

Tender for the provision of a digital promotion campaign for Gozo as a holiday destination.

Clarification No. 1

Reference is made to the above-tender, for which deadline for submission of offers is Tuesday 11th February 2020 at 09.30am.

Question 1: An expert with a Masters Degree (MQF 7) in Marketing with modules in digital marketing is accepted for the position of Key Expert 1 - Digital Marketing Expert?

Answer 1: As per Clause 6.1.1 in Section 3 of the tender document, the key expert should hold a recognised first degree (MQF Level 6 or equivalent or above) in the area of Digital Marketing.
The key expert should also be fluent in writing in both Maltese and English languages.

All other terms and conditions remain the same.