



20th September 2019

REFERENCE NUMBER: MGOZ MPU T 50/2019

Tender for the provision of digital marketing and graphic design services in connection with the BESS project (Italia-Malta) BESS procurement 11 (2019)

Clarification No. 1

Reference is made to the above-tender, for which deadline for submission of offers is the 27th September 2019 at 09.30am.

Q1) For the creation of the 30-second videos, what are the specifications required? Will infographics be needed? In what format are they to be presented (mp4, mov etc)? Do you have any samples of how videos should look like?

A1) The videos, in full HD, should be provided in a format that can be uploaded on all social media platforms being used for the project i.e. YouTube, Facebook, Instagram, and Twitter. Videos will preferably be presented in mp4, as this format is supported on the platforms mentioned above. Titles and logos will be needed on the videos, this will be supplied by the Contracting Authority and processed by the contractor. The Contracting Authority will also be supplying the video footage, the Contractor's task is to reduce these videos to short clips of 30 seconds and to embed the logos and/or artwork requested. The clips will be used to demonstrate the work being done to the project's followers.

Q2) For the three-fold brochures, is only design required or will the contractor have to print them as well?

A2) Only design will be required.

Q3) For the Project Manual, is only design required or will the contractor have to print them as well?

A3) Only design will be required.

All other terms and conditions remain the same.

Unless otherwise instructed by the Contracting Authority, ALL other terms and conditions within the Tender Dossier and/or published sets of clarifications remain valid and unaltered.