

PRESS RELEASE

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The best of the good practices and how to influence policies?

3rd Study Visit and Thematic Workshop in West-Transdanubian region, Hungary

Pannon Business Network Association is organized the 3rd Study Visit and Thematic Workshop on 25. February 2021 to introduce the best practices in eHealth from Hungary and get an insight into the local policy development process toward eHealth. 33 participants across Europe took part in the third part of the event series which was held in online form due to the travel restrictions. The event was divided into 2 main parts: in the frame of Part I. 3 examples of the regional e-health know-how have been presented to European stakeholders within the **INTENCIVE** project¹. Within Part II. the attendees had the possibility to get to know closer how to influence policies?

PART I. – Good Practice

Good Practice 1: Alarm system for elderly in Szombathely, Hungary

After a short introduction of the INTENCIVE project which was held by the Lead Partner from the Regional Council of South Ostrobothnia Ms Anikó Koroknai presented the experiences how to build in and maintain the alarm system for elderly in the city Szombathely. Every municipal governments in Hungary are obliged to provide certain basic social services. Usually, the local governments establish an institution to provide these services. Pálos Károly Social Service Centre and Children Welfare Service is working in this current form since 01.09.2010. The call helps as provided service is a not compulsory task of the institute. It means a 24hours service for seniors 65+ who are able to use the emergency call devise properly. There are 160 devices (120 „just” emergency call watches and 40 monitoring watches) available for seniors. The evidence of the success is proven not by the number of the emergency calls but by the feedback of the seniors that quality of their life and the sense of security were improved thus ensure to live at own home as long as possible.



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Good Practice 2: IEM eHealth Solutions

Mr Kilian Gobiet from IEM Ltd. Introduced a new eHealth solution which organised medical services/monitoring in a unique way. He started his presentation with definition of terminology „eHealth” defined by World Health Organisation (WHO) “eHealth is the use of information and communication technologies (ICT) for health.” There are general problems in the health system across Europe: lack of doctors in rural areas, demographic change – ageing society, an increasing number of patients suffer from cardiovascular diseases and their risk factors worldwide. During his speech it was highlighted how the company organize ICT solutions to give answer for the above-mentioned problems. The Hardware, Software, Coaching, Data management and Service package parts of the modular system were introduced in detail.

Good Practice 3: KÖSSZ app - Voluntary Service Application

As good practice the Voluntary Service application was introduced by Regina Rosta-Pethő who represented the local initiative which was developed by PBN. In Hungary there is a regulation that each secondary student has to accomplish 50hours community work. Currently it a very bureaucratic process for all participants and the application could be an option to ease the fulfilment of this task. This smart application is an online platform to support quality service for the involved participants. Using the app could lead to a win-win situation where the caregiver organisations which always suffer from lack of workforce can supported by the students in the fulfilment of non-professional work.

PART II. - Thematic Workshop

Building regional resilience – a shift from automotive industry toward health industry – introduction of the Szombathely2030 Programme

The economic councillor of the City Szombathely, Ms Adrienn Bokányi presented the local development program which focus on building regional resilience through make a shift from labour- to knowledge-intensive ecosystem. It was highlighted that this programme is cross over the political mandates and focuses on long-term objectives like industrial restructuring (specialization in healthcare, rehabilitation, circular economy, sustainable mobility, smart city). The councillor introduced the ICC program and the Interreg Europe Policy Learning Platform Peer Review support which is mentoring the City of Szombathely to elaborate the development program (Szombathely2030) to strengthen a new industry, especially the health industry in the local ecosystem by attracting healthcare companies.



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Data analysis process on development of the alarm system for elderly in Szombathely

Mr Balázs Barta introduced the process how PBN can reach from data analysis of the senior signalling system to Smart Senior Room. The data gained from the above introduced alarm system for elderly was deeper analysed by PBN with close cooperation of the local actors (municipality, caregiver organization, university) to raise the awareness of the stakeholders that the ageing society caused an increasing burden for all parties in the future in the meanwhile the social welfare system operates already at full capacity. By 2030 a quarter of the population will be over 65 with deteriorating health and with declining family involvement in care. Conclusions of the survey led to the concept of Smart Senior Room which will be a complex microenvironment Integrating multiple elements of the smart room dedicated to senior people and formal, informal care providers. It focuses on both the individual and on the infrastructure, all elements showcased as a single platform. The Smart Senior Room is expected to open in the summer 2021.

Network of the European Digital Innovation Hubs in e-health

A network of digital health focused DIHs were introduced by Mr Andrea Jester from Nero su Bianco who is the co-owner of the international initiative. The main goal of the network is to concretely support European relationships among local and regional technology focused intermediaries thus expanding their “service” potential to “end users” or “technology developers & testers”, as well as to facilitate technology transfer actions in the European health sector. Currently there are 21 DIHs as members from across Europe. The action plan for the first 12months and the priorities were presented.

For further information visit the INTENCIVE website: interregeurope.eu/intencive

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Notes to Editors:

1. **INTENCIVE** seeks to re-think and re-plan health services in the aging society using genuine customer orientation and innovation-driven health technology to guarantee high quality and accessibility. The overall objective of the project is to improve the implementation of the relevant policies and programmes in the partner regions and influence the ERDF Regional Operational Programs or Regional Strategies. Read more: interregeurope.eu/intencive
2. **Presentations and the recorded event** are available here: <https://drive.google.com/drive/folders/10NxrMYUgd3-1axm-BcJw9PjYG3UIkJix>



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